



MEDIA INFORMATION

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TROPICAL STORM “HOT IMPORT NIGHTS” TO HIT TAMPA, FL

“LIVE” SATURDAY APRIL 25th, 2009 AT TROPICANA FIELD”

Orange, CA, April 20, 2009: Digital Age Motorsports, LLC (DAMS) presents HOT IMPORT NIGHTS 2009 Tour (HIN,) *Where Dreams are Reality*.

The HIN Tour makes a return visit to Tampa with an expanded outdoor motorsports and lifestyle event that builds on the success of its 2008 tour, and adds new and exciting features. The April 25th Tampa show, is the 4th stop on our 19-city tour, and the second stop of the new NOS PRO AM Drift Championship Series presented by HIN and Formula Drift.

On tap for Main Stage includes the rap artists LMFAO, Capristan Fashion Show, urban dance competitions all tied together with the mixes of award-winning DJ Rocky Rock and Friends.

Car and motorsports fans can check out the second round of the Pro-Am Drift Championship, Freestyle Motocross stunts, and the National Guard Ultimate Unlimited Car Championship show-car competition featuring awards and prizes for the best cars, displays and team presentations.

“The Tampa area is a wonderful stop for our HIN Tour again this year. The warm Florida weather and the excited fans of HIN will make it a great event,” said Paul Stevens, Founder/CEO of Digital Age Motorsports.

The 2009 Tour includes the following cities, Boston, Englishtown New Jersey, Chicago, Charlotte and many others. The full tour schedule and details of the 2009 HIN schedule is available at www.hotimportnights.com.

About Digital Age Motorsports, LLC (DAM LLC)

Digital Age Motorsports, LLC is an entertainment holding company which finds and secures selective entertainment assets and libraries. The company also produces all of its own content programming and media. The company programs are generally placed for all media distribution.

About Hot Import Nights (HIN Events)

HIN Events is a leading producer of touring automotive lifestyle events. Based in Southern California, the company produces Hot Import Nights and Rivalry Nights the nation's largest and most unique indoor/outdoor car, music, and pop-culture festivals. The 2009 Tour will travel to 19 major domestic markets. The events are attended by about half a million automotive and entertainment enthusiasts each year. For more information, visit www.hotimportnights.com.