



## **MEDIA INFORMATION**

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### **“HOT IMPORT NIGHTS” BRINGS THE BIG SHOW TO OLD BRIDGE TOWNSHIP’S RACEWAY PARK aka. E-Town**

Orange, CA, May 12, 2009: Digital Age Motorsports, LLC (DAMS) presents HOT IMPORT NIGHTS 2009 Tour (HIN,) *Where Dreams are Reality*.

This weekend, the historic Old Bridge Township Raceway Park plays host to Hot Import Nights, and its one-of-a-kind motorsports and live entertainment event. HIN brings together a diverse program of entertainment featuring cars, motorcycles and live stage performances.

This event, the sixth on the HIN Tour, is Round 4 of the Pro-Am Drift Series, produced in conjunction with Formula Drift, the nation’s preeminent drift series. Winners from this event advance to the Pro-Am Drift finals to be held in December. The nationwide winner will be eligible to compete in Formula Drift Professional Drift Series.

Headlining the HIN City Main Stage are the Hip Hop duo of Keith Murray and Erick Sermon. Murray’s gold-certified debut disc, *The Most Beautiful Thing in This World*, featured the title cut and the hit “*Get Lifted*.” Murray will be performing with Erick Sermon, the rapper/producer with whom he collaborated before.

Other on-stage entertainment includes Miss HIN Competition, GoGo dancing and music from the award-winning DJ Rocky Rock & Friends.

“Englishtown is part of the fabric of East Coast motorsports, and we’re happy to be a part of that by bringing our show,” said Paul Stevens, Founder/CEO of Digital Age Motorsports.

The 2009 Tour includes the following cities, Chicago, Charlotte, Phoenix and many others. The full HIN tour schedule and details of the 2009 HIN schedule is available at [www.hotimportnights.com](http://www.hotimportnights.com).

#### **About Digital Age Motorsports, LLC (DAM LLC)**

Digital Age Motorsports, LLC is an entertainment holding company which finds and secures selective entertainment assets and libraries. The company also produces all of its own content programming and media. The company programs are generally placed for all media distribution.

**About Hot Import Nights (HIN Events)**

HIN Events is a leading producer of touring automotive lifestyle events. Based in Southern California, the company produces Hot Import Nights and Rivalry Nights the nation's largest and most unique indoor/outdoor car, music, and pop-culture festivals. The 2009 Tour will travel to 19 major domestic markets. The events are attended by about half a million automotive and entertainment enthusiasts each year. For more information, visit [www.hotimportnights.com](http://www.hotimportnights.com).