



MEDIA INFORMATION

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“HOT IMPORT NIGHTS” Launches 2009 Tour at the Angel Stadium of Anaheim, California

HIN continues its legacy “Where Dreams are Reality”

Orange, CA, March 10, 2009: Hot Import Nights (HIN) launches the 2009 season at the Angels Stadium of Anaheim, California on March 14, 2009

Hot Import Nights brings together the latest trends in cars, music and style in one high-energy, never-ending car party. Special tour artist DJ Rocky Rock and friends (“Ya Boy, Qwes, Far East Movement, Navigator, Oso & Haji, and Solo Da Beast) will be performing at the Anaheim 2009 season tour kick-off event.

The Hot Import Nights Launch event in Anaheim will be open from 4:00 PM to 11:30 PM on Saturday, March 14, 2009. The 2009 tour continues to San Mateo, CA, and Austin, TX thereafter. The entire schedule can be viewed at www.hotimportnights.com. Tickets for all events may be purchased online.

“We are pleased to work with our business neighbor Angels Stadium on our 2009 HIN Kick-Off”, said Paul Stevens, CEO of Hot Import Nights. “Even with a down economy we know HIN fans and auto-lifestyle enthusiasts will attend the event in the thousands”.

About Angel Stadium of Anaheim

Located at: Angel Stadium of Anaheim, 2000 Gene Autry Way, Anaheim, CA 92806, and (714) 940-2000. Conveniently located at the 57 and 5 freeways.

About Digital Age Motorsports, LLC (DAM LLC)

Digital Age Motorsports, LLC is an entertainment holding company which finds and secures selective entertainment assets and libraries. Hot Import Nights is a recently acquired brand and national tour.

About Hot Import Nights (HIN Events)

HIN Events is a leading producer of touring automotive lifestyle events. Based in Southern California, the company produces Hot Import Nights and Rivalry Nights the nation's largest and most unique indoor/outdoor car, music, and pop-culture festivals. The 2009 Tour will travel to 19 major domestic markets. The events are attended by

about half a million automotive and entertainment enthusiasts each year. For more information, visit www.hotimportnights.com.